

*Building Our Future by  
Supporting Our Children*



/ Community Impact 2008-2009



**FIRST 5 Santa Clara County**  
4000 Moorpark Avenue, Suite 200  
San Jose, CA 95117  
P 408.260.3700  
F 408.296.5642  
[www.first5kids.org](http://www.first5kids.org)





FIRST 5 Santa Clara County *supports* the healthy development of children prenatal through age 5 and *enriches* the lives of their families and communities.



# We

## ***Ensure*** children are healthy and prepared for school

FIRST 5 enhances the lives of young children in Santa Clara County by investing in proven programs designed to improve their health and prepare them for successful entry into kindergarten.

## ***Connect*** families to parenting resources

Parents often benefit from information and support to meet their children's changing needs. Through multi-faceted programs and public awareness activities, FIRST 5 helps expand parental knowledge of early childhood development.

## ***Lead*** educational campaigns

In order to influence the community to invest in the well-being of their youngest citizens, FIRST 5 strategically provides critical information regarding the importance of the first 5 years to parents, caregivers, policy makers and the community.

## ***Strengthen*** our community

FIRST 5 not only increases the number of programs available for children, but also helps to develop the capacity of community organizations so that they are more effective and sustainable.



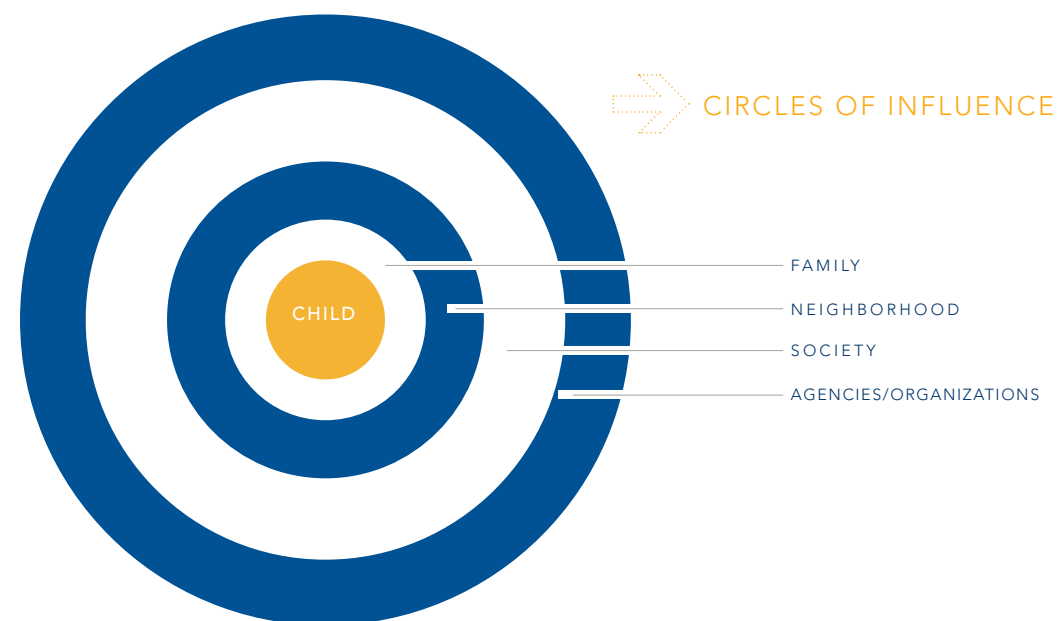
# Why...

do the FIRST 5 years matter?

Research shows that a child's brain develops most dramatically during the early years of life. FIRST 5 Santa Clara County is a voice and advocate for the healthy growth and development of children prenatal through age 5. FIRST 5 is making a difference for our county's youngest children by investing more than \$20 million of Proposition 10 tobacco tax money each year towards effective programs in health, education, family and community services.

Santa Clara County children ages 0-5 make up 8% (144,000 children) of our total population and are racially, ethnically, and culturally diverse; over 100 languages are spoken in our County. Over 10% of these young children live under the federal poverty level and 81% of the families served by FIRST 5 have an annual income less than \$30,000.

FIRST 5 Santa Clara County (SCC) works with 68 local organizations and 40+ early care and education providers to provide much needed services that create a positive and lasting impact for our children. FIRST 5 SCC works within the *Circles of Influence* framework (see diagram below) where the child is at the center surrounded by outer circles of influence: family, neighborhood, agencies and society, all of which impact the child's health and development. FIRST 5 SCC strives to engage and inform all individuals involved in each circle of influence to work cohesively together towards the healthy development of the child.



*“Quality economic returns come from quality investments in early childhood development.”*

~ James J. Heckman, PhD, Nobel Laureate in Economic Sciences

# We...

*ensure* children are healthy and prepared for school



Section

01

## Oral Health Services

*Why?* Dental decay is the #1 chronic disease affecting young children in this country. In California, untreated decay is even higher than the national average. In fact, almost 75% of our school kids have dental disease and 28% are suffering on a daily basis from untreated dental pain. (American Dental Association)

Through a stationary dental clinic in South County and the FIRST 5 Health Mobile, FIRST 5 provides dental services such as: oral health screenings, oral hygiene education, restorative procedures on decayed teeth, extraction of abscessed teeth, sealants, sedation, and fluoride treatment. As a result, more children reach kindergarten without tooth decay or tooth pain.

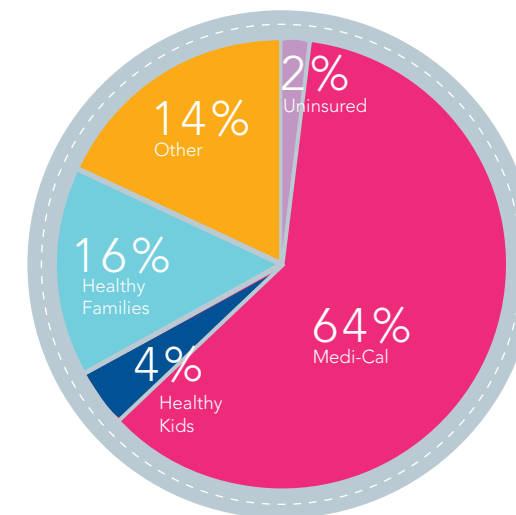
**987 children** were provided primary dental services

## Children's Health Initiative

*Why?* Children with health insurance are more likely to receive regular medical check-ups, while uninsured children are five times more likely to use the Emergency Room for their medical care. The cost of insuring a child averages \$100 per month, but it costs \$435 for just one Emergency Room visit. (Healthy Families)

In its seventh year of FIRST 5 funding, the Children's Health Initiative continues to expand its outreach and enrollment in federal, state, and local health insurance programs such as Medi-Cal, Healthy Families, and Healthy Kids, with a goal to achieve 100% health insurance coverage among children living in Santa Clara County.

Since inception, **11,096 children 0-5** have been enrolled in the Children's Health Initiative program



**98% of children served by FIRST 5 are insured. A majority regularly visit their health care provider**

## KidConnections

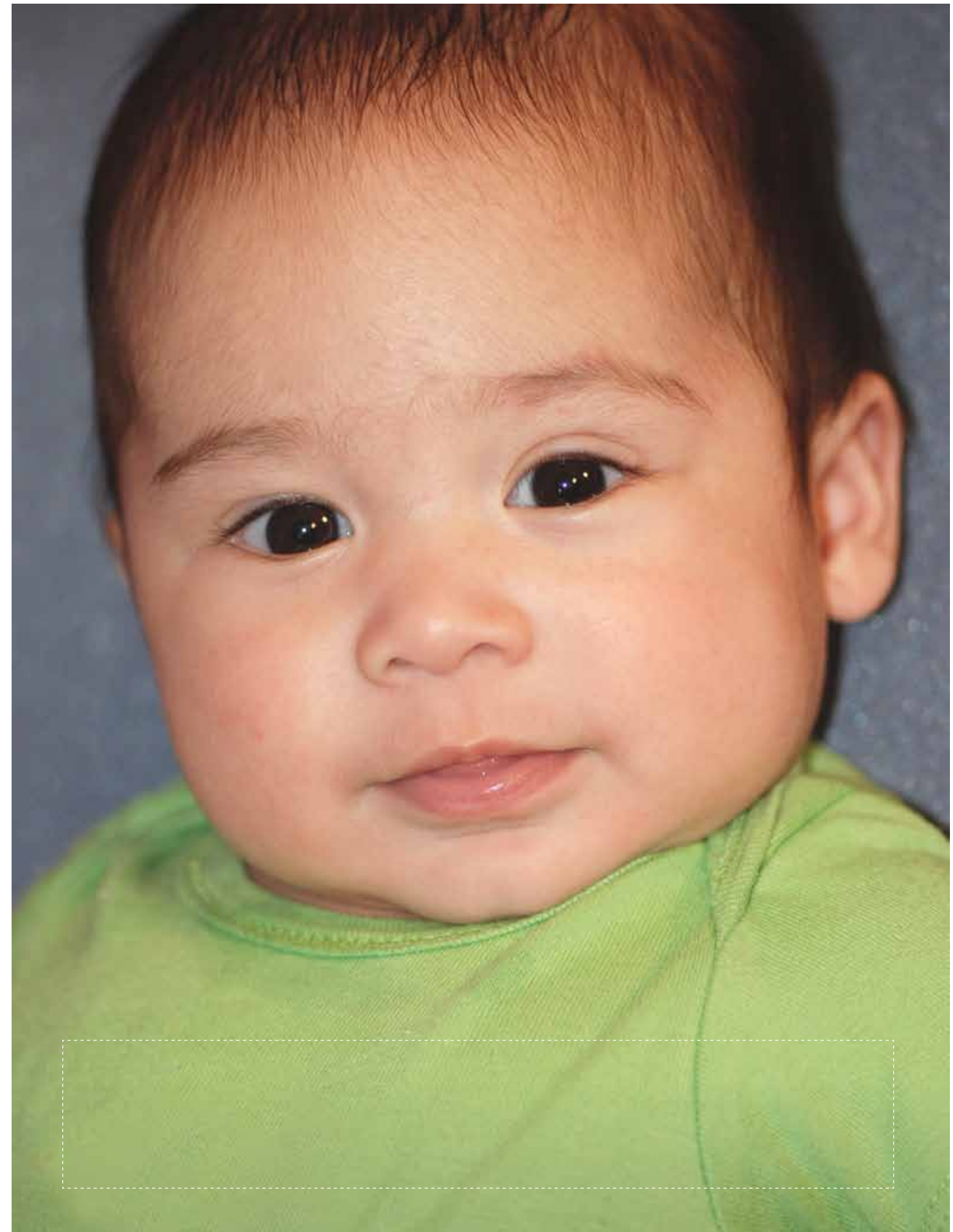
### *Why do we need a centralized early screening, assessment, referral and treatment system for children birth through age 5?*

- + Many children face developmental, social-emotional and behavioral concerns that start early in childhood and get progressively worse if not treated:
- + Developmental delays, learning disorders, and behavioral and social-emotional problems are estimated to affect 1 in every 6 children  
Only 20% to 30% of these children are identified as needing help before school begins
- + Pediatricians fail to detect delays more than 70% of the time when they rely on clinical judgment alone

Research clearly shows children exposed to multiple risks such as poverty, homelessness, child abuse and neglect, parental substance abuse and other prenatal and environmental factors are at greater risk of poor developmental outcomes. However, interventions prior to kindergarten have shown significant academic, social, and economic benefits. Studies have shown that children who receive early treatment for developmental delays are more likely to graduate from high school, hold jobs, live independently, and avoid teen pregnancy, delinquency, and violent crime, which results in a savings to society of about \$30,000 to \$100,000 per child. Studies show that when reliable and valid screening instruments, like the Ages and Stages Questionnaire, are used 70% to 80% of children with developmental delays can be identified.

KidConnections/FIRST 5 STARTS is a collaborative of community agencies that ensures consistent coordinated practice of community screening, assessment, referral and treatment services for children birth through 5 years of age with special needs – especially those with serious social/emotional and behavioral concerns. KidConnections promotes early identification of developmental and social emotional well-being of children through a coordinated system of triage, assessment and referral for services and community resources that supports the child and their family.

This approach of targeting children at risk for poor developmental outcomes is aligned with FIRST 5 SCC's emphasis on funding programs that promote systemic change through institutionalization of best practices. There is a nationwide call for systems that are natural and/or mandated providers (e.g. pediatricians, family physicians, nurses, preschool teachers, and social workers) to routinely conduct timely developmental screenings on the children they serve. Through this centralized screening process FIRST 5 SCC is promoting the adoption of early screening as a consistent and best practice in each of these systems.



### Home Visitation Services

**Why?** When families provide stable, loving and stimulating homes, they become a role model for positive behavior and help support their child's social-emotional growth and development as they prepare for school.

FIRST 5's Home Visitation Program provides support, guidance and coaching to parents/caregivers in a child's home environment to address a range of child development issues including: health and nutrition, early literacy, understanding and supporting children with special needs, and promotion of positive parent-child relationships.

**More than 850 children** received home visitation

### Therapeutic Services

**Why?** Early behavioral problems in a child's preschool career are the single best predictor of delinquency in adolescence, gang membership, and adult incarceration. (Dishion, French & Patterson, Reid)

FIRST 5's culturally competent intervention and treatment services are designed to support the behavioral health and well-being of children who display social, emotional and behavioral concerns through consultations, structured behavioral programs, dyadic therapy, as well as additional mental health services.

**More than 300 children** received therapy



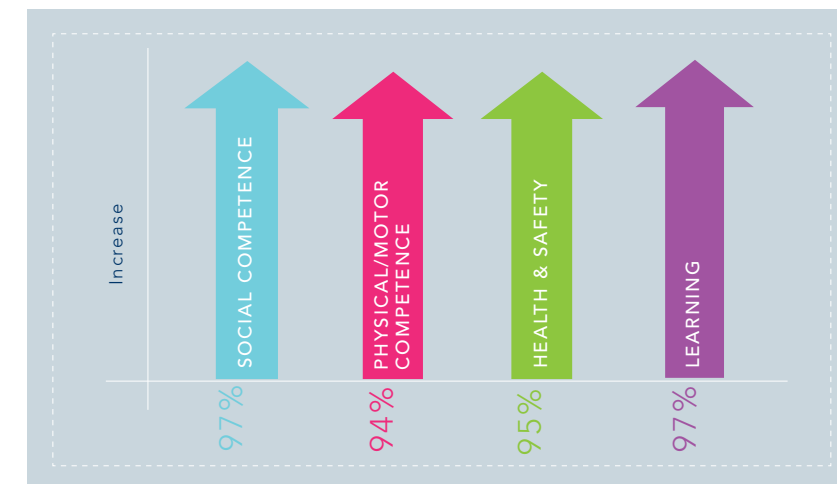
➔ After Home Visitation, the majority of parents improved their positive parenting practices

### Power of Preschool

**Why?** Quality early care and education programs are important to foster the intellectual, social and emotional development of children. Strong economic benefits are proven through multiple long-term studies that show quality preschools saved taxpayers \$2.69-\$7.14 for every dollar invested, reducing special education, law enforcement and other costs. (Perry Preschool Analysis)

FIRST 5's WestEd Power of Preschool (PoP) is a high quality, free, voluntary, part-day program for 3 & 4 year old children living in communities with high levels of cumulative risk and the lowest Academic Performance Index (API) schools in Santa Clara County. The goal of PoP is to help children develop personal, social, emotional and physical competence to become effective learners and be ready to transition into kindergarten.

**939 children** were served in 46 classrooms at 21 PoP sites



➔ Children enrolled in Power of Preschool programs advanced their development

### Family Resource Centers

**Why?** When parents/caregivers receive social support within the community, they build strong families.

FIRST 5's Family Resource Centers are located in 8 regions of the County. These free centers offer parenting resources in English and Spanish, plus serve as hands-on teaching environments where parents participate and help prepare their children for school through socialization, art enrichment, language development and expression of ideas.

**512 children** were enrolled in the Family Resource Centers

## Therapeutic Services Success Story

### Gardner Family Care

Jason, a 5 year-old boy, who was aggressive, disruptive and defiant, was referred to Gardner Family Health Therapeutic Services Program, funded by FIRST 5 Santa Clara County. He had terrible temper tantrums and exhibited aggressive behavior, including hitting other kids and his mom.

*As a baby, Jason was exposed to domestic violence and verbal abuse.*

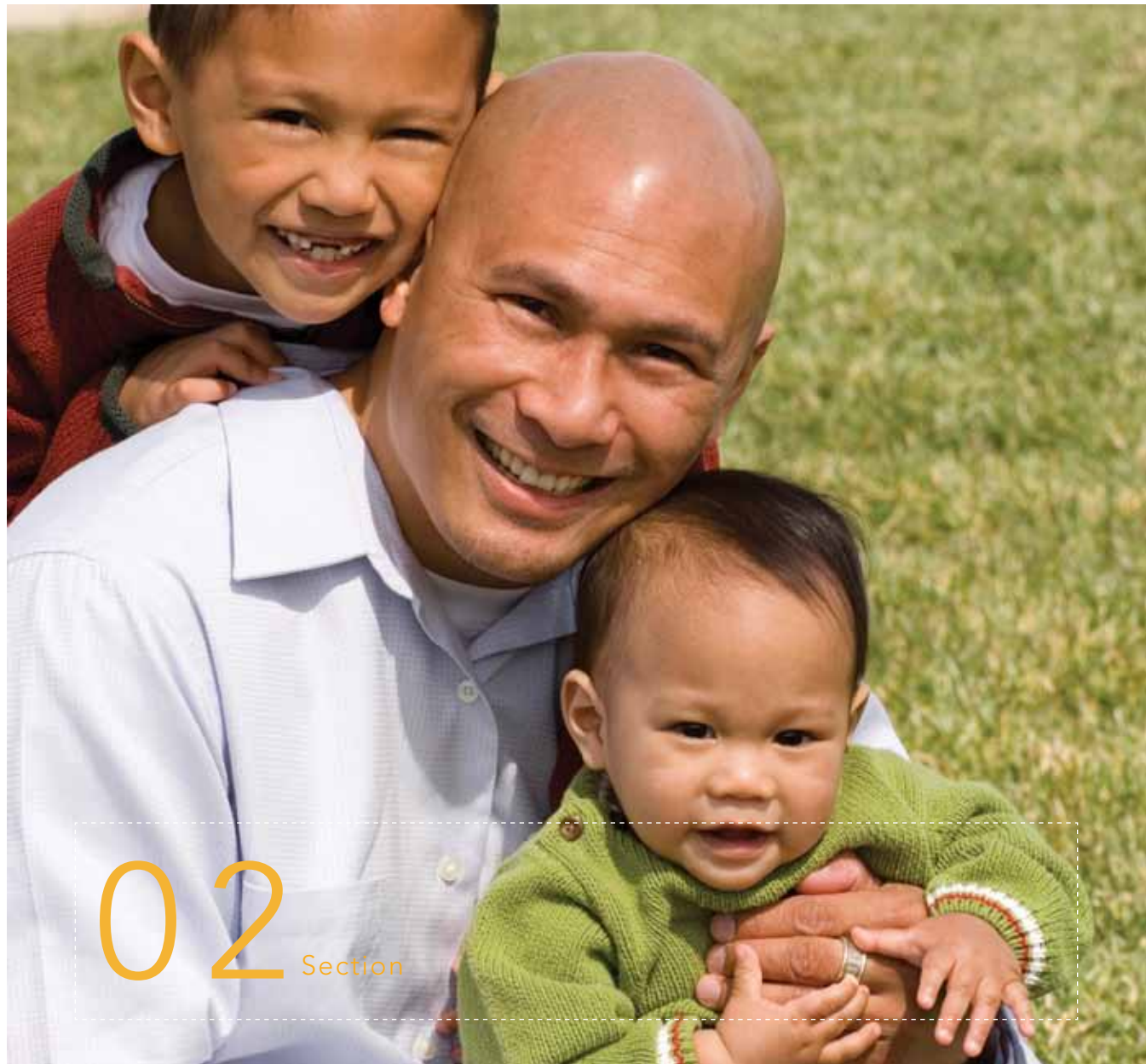
His therapist engaged the family in parent-child dyadic psychotherapy and play therapy. By using toys, these techniques created a safe place for Jason to express and process his emotions. His mom was trained to use the techniques as well.

Jason was allowed to lead the direction of his play while his mom actively participated. This not only strengthened their relationship, but also reduced his aggressiveness and improved his communication skills.

His mom said that "Jason's behavior is so much better – he is not hitting me anymore and he is using his words instead of throwing a fit. My family is thankful for the help. We are no longer screaming and yelling every night, but are instead loving each other and having fun together."

# We...

*connect* families to parenting resources



02 Section

## FIRST 5 Website [www.first5kids.org](http://www.first5kids.org)

*Why?* Parents need a simple way to immediately access information for the healthy development of children.

The FIRST 5 website is a visually appealing and daily updated resource that informs parents/caregivers, partners, grantees, elected officials, and business leaders about the healthy development of children prenatal through age 5.

More than 3 million website visits

## Radio Programs

*Why?* Santa Clara County families are ethnically diverse and reflect varied parenting techniques.

FIRST 5 supports multicultural radio broadcasts to promote the health and well-being of children within culturally specific communities.

5 weekly radio programs were broadcast in 8 languages

## Take 5 Quarterly Newsmagazine

*Why?* Many childhood issues are quite complex and require deeper understanding.

Take 5 is FIRST 5 Santa Clara County's Quarterly Newsmagazine that takes an in-depth look at children and parenting issues, such as School Readiness and Fetal Alcohol Spectrum Disorder Prevention. The newsmagazine includes expert articles, success stories, parent tips and information on FIRST 5 programs.

29,000 issues were distributed

## Kit for New Parents

*Why?* Babies don't come with an instruction manual.

First 5 California offers all new and expecting parents a free Kit for New Parents, valued at \$75, the kit is filled with information on nutrition, safety, quality child care, health, discipline and early learning.

Now available in 6 languages: English, Spanish, Korean, Vietnamese, Cantonese and Mandarin

## Early Childhood Obesity Prevention Initiative

**Why?** Nearly 22% of Santa Clara County children between ages 2 and 5 are either already, or at risk of becoming, overweight. The American Medical Association states that even if a child seems to be physically healthy in spite of being overweight, the emotional and mental impact can be devastating.

FIRST 5's Early Childhood Obesity Prevention Collaborative, co-chaired by Santa Clara County Supervisor Ken Yeager and Dr. Dan Delgado, is comprised of local decision-makers involved in government, health care, children's services and child care. Working together to fight childhood obesity and Type II diabetes, FIRST 5 focuses on the following collaborations:

### Increasing Healthy Food Access in Low-Income Communities

Through coordinated efforts with Second Harvest Food Bank, City of San Jose, Oak Grove School District, Great Oaks Neighborhood Association, MACSA, and Go Kids Inc., FIRST 5 supported more than 750 families (including more than 3,400 family members and 1,160 children prenatal through age 5) in receiving fresh produce from a mobile van parked at their local Family Resource Centers.

**83% tried** new produce as a result of its availability

### Increasing Breastfeeding

According to the Centers for Disease Control, breastfeeding can promote child health and reduce the occurrence of childhood obesity by up to 20%.

In order to increase breastfeeding rates among new mothers, the Public Health Department expanded lactation support services and increased hours for their breastfeeding assistance support line. The Breastfeeding At Birth Initiative, at Valley Medical Center, trained all hospital nurses in Maternal & Child Health, Labor & Delivery and the NICU for 15 hours on breastfeeding support.

### Improving Eating Practices of Young Children

More than 400 parents attended parenting classes on "5 Keys to Raising Happy, Healthy Eaters," and more than 1,900 families received best-practice feeding guidance from trained "Early Childhood Feeding Practices Champions."

**84% of participants** attempted to make positive behavior changes as a result of the training

### Reducing the Marketing of Unhealthy Food

The FIRST 5 Early Childhood Obesity Prevention Policy Workgroup, co-chaired by Santa Clara County Supervisor Ken Yeager and Dr. Dan Delgado, supported local and state-wide Menu Labeling policies which require restaurants to post calorie content of items sold so consumers are able to make informed nutritional choices.

### Increasing Opportunities for Physical Activity

FIRST 5 supported Turning Wheels for Kids' Riding to Preschool Health program. By providing local children with brand new bicycles, Turning Wheels For Kids hopes to encourage lifelong habits of exercise and outdoor activity resulting in increased health and well-being for children.

**71 bicycles** were distributed



## Childhood Obesity Prevention Success Story

### Turning Wheels for Kids

Antonio, a 4 year-old obese boy, came to the Pediatric Healthy Lifestyles Clinic weighing 88 pounds, (according to the American Academy of Pediatrics, his weight should be 44 lbs). After spending time with the practitioners and learning more about the importance of healthy eating and physical activity, Antonio's mom immediately began to make changes in her son's diet. She learned how to set eating limits for him while prioritizing play time.

*Antonio's weight started to decrease.*

Antonio was given a bike to help increase his physical activity through Turning Wheels for Kids. When Antonio came in to try out his new bike – he jumped right on and started riding down the hallway of the clinic!

"Antonio had the biggest smile - I could not believe how much he loved riding his bike. And then when he gave me a huge hug and kiss, I was just overwhelmed. I am relieved that he is on the right track," she said.

# We...

*lead* high impact campaigns



## Fetal Alcohol Spectrum Disorder Prevention Campaign

**Why?** Nearly 1 in 10 babies born in Santa Clara County suffers from fetal alcohol or drug exposure.

To help fight this leading cause of birth defects, FIRST 5 Santa Clara County and the Fetal Alcohol Spectrum Disorder (FASD) Task Force of Santa Clara County created a social marketing campaign to raise awareness that there is no safe amount of alcohol a pregnant woman can consume.

Highlights of the FASD prevention campaign included:

- + 18,000 educational brochures in multiple languages
- + 106 radio announcements
- + 9,000 postcards at summer Art and Wine Festivals
- + 8 week poster campaign at local malls

## Early Childhood Obesity Prevention Campaign

**Why?** Childhood obesity rates are rising and our community can no longer wait until children are school-age to address this issue.

FIRST 5's early childhood obesity prevention campaign educated thousands of parents throughout the county about healthy lifestyles for their family, including distribution of **48,750** brochures, tip sheets, recipe booklets, and teacher kits.

FIRST 5 hosted a "Kids Get Off the Couch Day" where **900** children and their parents participated in obesity prevention activities

## I'm Ready for Kindergarten Parent Handbook Campaign

**Why?** Less than 50% of Santa Clara County's children arrive to school proficient in all four building blocks of school readiness – Self Care and Motor Skills, Self-Regulation, Social Expression and Kindergarten Academics.

FIRST 5 collaborated with the Partnership for School Readiness to develop the *I'm Ready for Kindergarten Parent Handbook* that provides practical tips and information in multiple languages to help prepare children for a successful kindergarten adventure.

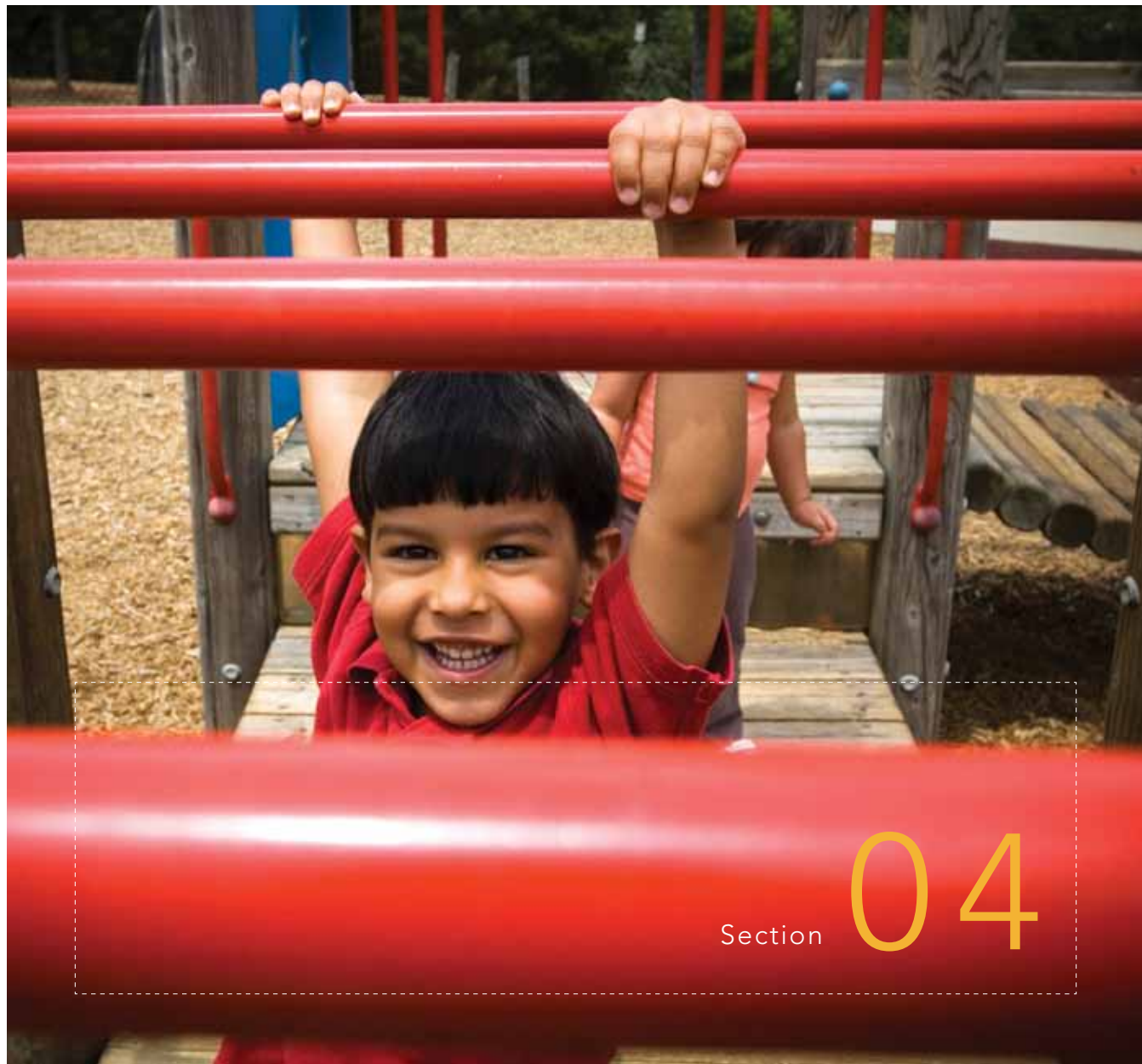
All Santa Clara County School Districts disseminated the **handbooks** to incoming kindergarten parents

*"Parents hope for a bright future for their children, which begins with success in school. I encourage all parents and caregivers to follow the recommendations found in the I'm Ready for Kindergarten Handbook to position their child for success in kindergarten and throughout life."*

*~ Dr. Charles Weis, Superintendent of Schools, Santa Clara County*

# We...

*strengthen* our community



## Community of Learning

*Why?* Early childhood providers are able to serve children and families more effectively when they are given quality training and professional development opportunities on a regular basis.

FIRST 5's cross-disciplinary training develops and strengthens a diverse and highly qualified workforce to effectively serve and advocate for the healthy development of young children and their families. The Community of Learning provides child-focused and family-centered professional development opportunities that integrate evidence-based practices such as the Cornell University Family Development Credential Program, the Program for Infant/Toddler Care Home Visitation Model, and the Ages and Stages Questionnaires for Developmental Screening.

**758 service providers participated** in trainings and professional development opportunities

### Brazelton Touchpoints Approach

The Brazelton Touchpoints Approach is a strengths and relationship-based approach to help families feel more confident about their ability to support the healthy development of their children.

FIRST 5 hosted a Brazelton Touchpoints Approach Training to **84 services providers**

### Early Childhood Mental Health Certificate Program

De Anza College, Santa Clara County Department of Mental Health, FIRST 5 SCC, and service providers, have developed a Certificate Program which provides professional development in early childhood mental health. The focus is to provide entry-level knowledge for those pursuing Associate of Arts (AA) degrees and practitioners who want to increase their capacity to better serve young children and families.

Each participant completed a **20-quarter unit program**

### CARES

FIRST 5 and WestEd's E3 Institute Advancing Excellence in Early Education, supports and strengthens early childhood professional development through The Comprehensive Approaches to Raising Educational Standards (CARES) program. The CARES program awards financial stipends to qualifying Santa Clara County early education professionals based on educational attainment toward a college degree. WestEd's E3 Institute utilizes the data it collects from its CARES program to inform future policy and program development.

FIRST 5's investment in the CARES program supported the E3 Institute - San Jose State University Bachelor's Degree Cohort Program. This Bachelor of Arts (BA) degree program provides equity and access to higher education for CARES participants who experience barriers to traditional coursework toward a BA degree.

**27 CARES participants** will receive their BA degree

## Family Wellness Court

**Why?** Substance abusing parents need extra support to maintain sobriety and improve the well-being of their children.

Family Wellness Court for Infants and Toddlers (FWC), an expansion of the Santa Clara County Superior Court's Drug Dependency Treatment Court, serves parents with children ages 0 to 3, whose abuse of methamphetamine and other substances have placed their children in or at-risk of out-of-home placement. A primary goal is to assist these parents in maintaining sobriety, overcoming personal obstacles, learning effective parenting practices, and most importantly, reunifying with their children. FWC is funded by a \$3.7 million 5-year grant from the Federal Administration of Children and Families along with a substantial match from FIRST 5.

**100 families per year have been served** thus far through Family Wellness Court

**Rates of reentry into foster care** after starting FWC services is extremely low at 13%

## Differential Response

**Why?** Even when there is no indication of imminent danger, preventive services help families with children who are at-risk of emotional and/or physical abuse and neglect.

Differential Response Services are provided to families who do not show an indication of child maltreatment but are having problems, which may place them at risk. These families are referred from the Department of Family & Children's Services so that their issues can be addressed by community service intervention. This voluntary program helps keep families together and children safe, as well as prevents them from entering the dependency system.

**38% (266 families)** participated in this program, which is substantial for voluntary differential response services

**99% of families served** said the services would assist them in being more successful parents/caregivers for their children

*"Providing developmental resources pays dividends for the disadvantaged child and society as a whole by providing better future outcomes in social and economic productivity."*

~ James J. Heckman, PhD, Nobel Laureate in Economic Sciences

## Prenatal to Three Initiative

**Why?** 12% of babies born in the United States spend their first few weeks or months of life in a Neonatal Intensive Care Unit (NICU). Once at home, the responsibility for these medically-fragile infants is totally in the hands of the parents/caregivers who also need support.

FIRST 5's Prenatal to Three Initiative helps create an integrated model of health services for pregnant mothers and their high-risk children up to age three.

### Infant Giraffe Beds

FIRST 5 is investing \$2 million to upgrade the monitoring equipment and Giraffe Beds for the NICU at Santa Clara Valley Medical Center (VMC), the only hospital in the County with an open door policy guaranteeing residents access to needed medical care. The Giraffe Beds eliminate the stress of moving critically ill infants from bed to bed and also create a therapeutic environment for family members, who can hold and touch their baby through the portholes.

**Over 600 babies** are treated in VMC's NICU annually

### Let's Go! Let's Grow!

For the high-risk infants who are discharged from the NICU at VMC, the public health nurses of the Let's Go! Let's Grow! program provide support, education, developmental screening and assessment, and other types of assistance related to infant development, maternal depression, and home safety. The nurses assist parents in learning how to read their infants' cues, meet their infants' needs, problem-solve, and access appropriate care.

**The average family receives 20+ hours** of support over the first 3 years of their baby's life

### Infant Neuro-Developmental Clinic

FIRST 5 provides support and expansion to the Infant Neuro-Developmental (IND) Clinic to increase the level of service to intrauterine drug-exposed newborns and infants referred from the Family Wellness Court and other countywide programs. The IND clinic serves as the essential first phase in providing neuro developmental assessment, identifying and coordinating services, and educating parents.

**IND Clinic's goal is to serve 100 infants and their families** through referrals from the Family Wellness Court and Valley Medical Center's Neonatal Care Unit

## The Inclusion Collaborative

**Why?** Children with special needs or disabilities should be spared the effects of separate, segregated education, including effects of labeling and negative attitudes fostered by lack of contact with children without disabilities.

The Inclusion Collaborative helps children with special needs or disabilities access inclusive, high-quality learning environments, alongside their peers without disabilities. In FY 2008-09, FIRST 5 supported quality learning and professional development services for providers to help them fully include children with disabilities and special needs into their programs. In addition, an "inclusion warm line" opened for the entire community to access advice.

Participants indicated significant increases in their understanding of concepts and models of inclusion, their role as an educator in the inclusion classroom, and instructional strategies for children with and without disabilities

The Inclusion Collaborative also focuses on helping to centralize the intake and referral process between local school district special education departments, SELPAs, Early Start, Head Start, and FIRST 5's KidConnections.

School districts are using the Inclusion Collaborative data to inform their decisions about eligibility, which results in quicker initiation of early intervention services for children

## The Fatherhood/Male Involvement Collaborative

**Why?** In a study of preschoolers, children whose fathers were responsible for at least 40 percent of childcare tasks had higher cognitive development scores and a greater sense of mastery of their environments than those children whose fathers were less involved. (Radin, *Primary Caregiving Fathers in Intact Families*)

The Fatherhood/Male Involvement Collaborative is composed of a growing group of representatives from a cross section of community-based agencies, local government, and education institutions. The goals are to provide direction, advocacy, education, and employment opportunities for fathers.

The collaborative launched [www.sccfmic.org](http://www.sccfmic.org) where fathers can access local information and resources

## Children in Nature Collaborative

**Why?** Children spend an average of 44 hours per week in front of an electronic screen and only 30 minutes outside playing. A child's risk of being overweight increases by 6% for every hour of television watched per day.

The goal of the Northern California Children in Nature Collaborative is to reconnect children and their families to nature by raising awareness of the health benefits and promoting unstructured play.

FIRST 5 Santa Clara County funded the development of a Strategic Plan for the Children in Nature Collaborative

*"The lack of unstructured time in nature has been linked to issues such as attention disorders, childhood obesity, depression, and stress. Positive impacts include growth in imagination, creativity, cognitive development, social interaction and a sense of well-being and belonging."*

~ Richard Louv, author of *Last Child in the Woods*

## Family Wellness Court Success Story

Bob, a single dad, and his two boys, ages 1 and 3, were in the Family Wellness Court program. His older son had been in foster care, but Bob wanted full custody of both of his boys and decided to change his life.

*The Family Wellness Court's goal was to assist Bob in staying clean, becoming a better parent, and ultimately reunifying him with his son.*

In order to regain custody, Bob had to be drug tested weekly, attend Alcoholics Anonymous meetings, participate in private therapy, and graduate from an outpatient program. In addition, he had to attend a variety of parenting classes including a 15-week series on "accountability in relationships" and a 16-week "parenting without violence" series.

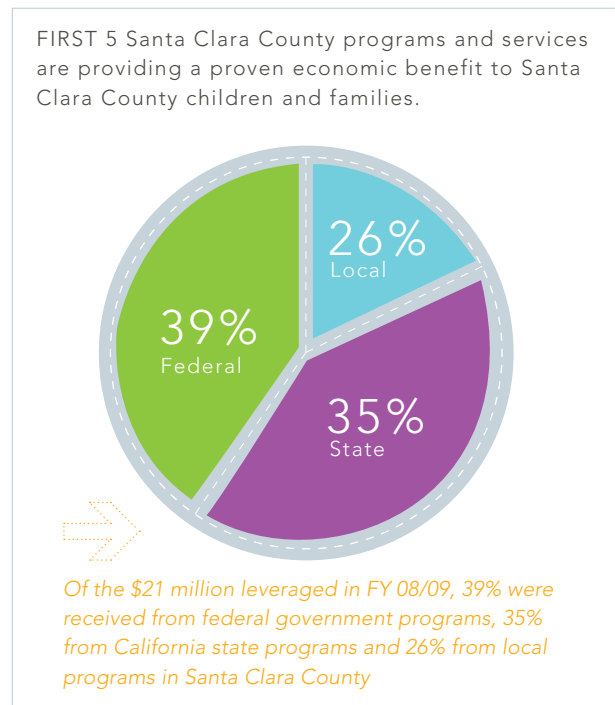
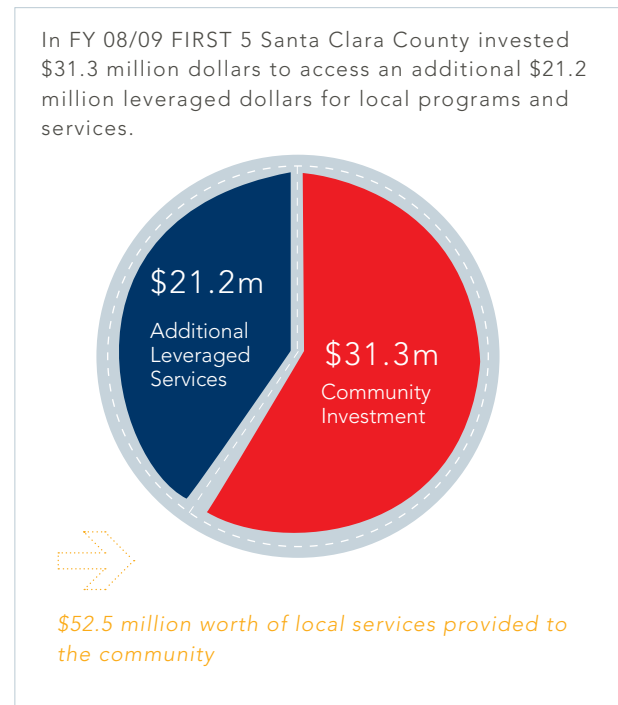
*Bob remained clean and sober, and fulfilled all of his court requirements.*

He is thrilled to have full custody of his boys and they are living together as a family thanks to the Family Wellness Court program and Bob's dedication. Even though it was a lot of hard work and many long hours, Bob said the services were "helpful and necessary for my children's safety, well-being, and education."



## Financial Impact

FIRST 5 Santa Clara County is highly effective at long-range program and financial planning, investing in what works, holding service providers accountable to produce results, evaluating the results of investments, and getting the most value possible out of available funds.



Federal programs include Medi-Cal Administration Activities, Targeted Case Management, AmeriCorps, Federal Medi-Cal, Federal Head Start and Federal 0-3 Dependency Drug Treatment Court Grant.

California state programs include First 5 California (School Readiness, Power of Preschool and CARES), State Preschool, State Early Periodic Screening Diagnostic and Treatment and Health Access.

Local programs include in-kind/non-cash contributions (which directly benefit a project) by the grantee or another party other than the funder (volunteer services, equipment use, facilities use, staff time or other resources, as distinguishable from a monetary grant) and cash/monetary grants from third party funders.

## Financial Statement

This financial report is derived from the Annual Financial Report for fiscal year 2008-2009, prepared by Burr, Pilger & Mayer LLP. The operations of FIRST 5 Santa Clara County were audited and found to be in conformity with generally accepted accounting principles. To review the audit report, please visit [www.first5kids.org/about\\_us/finance](http://www.first5kids.org/about_us/finance).

### Statement of Net Assets

<b>Assets</b>	
Cash and investments	\$82,562,690
Interest receivable	91,424
Grant and other receivable	3,648,962
Prepays and other assets	15,591
Capital assets, net of depreciation	5,805,833
<b>Total Assets</b>	<b>\$92,124,500</b>
<b>Liabilities</b>	
Accounts payable	\$7,750,992
Accrued salaries and benefits	444,220
Other accrued liabilities	68,078
<b>Total Liabilities</b>	<b>\$8,263,290</b>
<b>Net Assets</b>	
Invested in capital assets	\$5,805,833
Restricted for sustainability	37,188,195
Other restricted assets	40,867,182
<b>Total Net Assets</b>	<b>\$83,861,210</b>

Restricted for sustainability: \$37,188,195  
The intent of Proposition 10 is to create sustainable programs for children, ages 0-5, and families that will continue even as tax revenues decline. In 2004, FIRST 5 Santa Clara County developed a financial sustainability plan, which provides for continued funding for our strategies over a ten-year period. The sustainability plan is updated annually as part of the strategic planning process.

### Statement of Activities

<b>Revenues</b>	
Proposition 10 taxes	\$20,342,215
Other grants	3,944,828
Investment income	4,164,223
Other income	851,438
<b>Total Revenues</b>	<b>\$29,302,704</b>
<b>Expenditures</b>	
Community investments	\$31,339,673
Salaries and benefits	4,621,214
Supplies and services	2,023,794
Depreciation	231,204
<b>Total Expenditures</b>	<b>\$38,215,885</b>
Changes in net assets	(8,913,181)
Net Assets, beginning of year	92,774,391
<b>Net Assets, end of year</b>	<b>\$83,861,210</b>

Community Investments: \$31,339,673  
Based on extensive research and community input, the FIRST 5 Commission allocates resources under two funding strategies: Community Engagement & Awareness and Direct Impact Services.



## Our Commissioners

**Cathy Boettcher**, *Chairperson*  
Representing Local Early Education Planning Council

**Will Lightbourne**, *Vice-Chairperson*  
Representing Santa Clara County Social Services Agency

**Margo Maida**, *Commissioner*  
Representing Santa Clara Valley Health and Hospital System

**Susan Mayer**, *Commissioner*  
Representing Santa Clara County Board of Supervisors, District 4

**Carmen Montano**, *Commissioner*  
Representing Santa Clara County Board of Supervisors, District 3

**Rachel Samoff**, *Commissioner*  
Representing Santa Clara County Board of Supervisors, District 5

**Corazon Tomalinas**, *Commissioner*  
Representing Santa Clara County Board of Supervisors, District 2

**Supervisor Ken Yeager**, *Commissioner*  
Member of Santa Clara County Board of Supervisors

**Eleanor Villarreal**, *Commissioner*  
Representing Santa Clara County Board of Supervisors, District 1

**Jolene Smith**, *Executive Director*  
FIRST 5 Santa Clara County

