



Santa Clara County Power of Preschool (PoP): Sustainability Seminar

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Planning

- In 2004 the FIRST 5 Santa Clara County Commission charged E3 Institute to develop a civic engagement process
- 150 early education experts, key leaders from business, education, philanthropy, and family services convened over a 15-month period to review research and develop collaborative strategies
- A five-year master plan was developed and adopted by the commission in 2006



FIRST 5 Santa Clara Model

- Ecological Model: Quality preschool for children within the context of their families, neighborhoods, communities and systems
- Focus in neighborhoods with the greatest number of cumulative risk factors, highest density of children under age six, and the lowest API scores; Partner with three school districts
- Service delivery model built on strong partnerships with multiple child and family service systems



FIRST 5 Santa Clara Model

- A Comprehensive System of Care designed to:
 - Offer quality preschool education
 - Early screening, assessment and intervention in inclusive settings
 - Support the healthy physical, cognitive and social emotional development of children
 - Support families
 - Braid resources and partner to create a high quality, comprehensive early care and education system



Basic Structure and Annual Financing: 2006-2007



- FIRST 5 Santa Clara lead fiscal and administering agency
- Financing:
 - F5 Santa Clara County:
 - POP – \$8,532,965
 - CARES – \$ 4,000,000
 - F5 California:
 - POP – \$475,000
 - CARES – \$1,000,000

Total investment F5 in Santa Clara County for bringing up early education quality: **\$14,007,965**



Leveraging Existing Revenues for Quality Preschool: 2006-2007



- Phase 1A and 1B total reimbursement in 2006-2007
 - Head Start – \$214,164
 - General Childcare – \$250,590
 - State Preschool – \$1,868,296

Additionally F5 invests **\$19,488,035** in community engagement and enhancement of comprehensive services such as physical and mental health, family support, and early intervention. These investments are braided with MediCal and EPSDT revenues to create a more robust, high quality **System of Care** for families and children.

TOTAL FIRST 5 Investment in
Santa Clara County: **\$33,496,000**

The First 5 years.
Make them count.



CDE Contract Allocation in Santa Clara County by Contract Type—SFY 2006-2007



CDE Program Types	# of Contracts	Total Amounts
CalWorks Stage 2	4	\$27,993,007
CalWorks Stage 3	4	\$14,410,503
AP	5	\$10,696,898
State Preschool	16	\$12,406,139
State Preschool-Full Day	2	\$358,054
General Child Care	25	\$45,249,228
Centralized Eligibility List	4	\$495,090
R & R	4	\$1,176,040
Extended Day Care (Latchkey)	5	\$1,697,916
Migrant Child Care	3	\$4,338,148
Family Child Care Homes	4	\$4,535,595
Migrant Special Services	3	\$508,283
Local Planning Council	2	\$229,939
Totals	81	\$124,094,840

Source: 2006-2007 Child Development Program Contracts
 Santa Clara County, California Department of Education

The First 5 years.
 Make them count.

Leveraging Santa Clara County CDE Dollars to Achieve PoP Quality



2006-07 SCC Calif. Dept. of Ed., Child Development Program Contractors	SCC PoP Sub-contractors
1. San Jose State University	
2. Berryessa Union Elemen. Schl. District	
3. California Young World	
4. Campbell Union Elemen. School District	
5. Child Development Centers	
6. Child Development Inc.	
7. 4Cs	
8. Community Family Services Inc.	
9. Continuing Development Inc.	
10. Cupertino Union School District	
11. East Side Union High School District	
12. Economic and Social Opportunities	
13. Estrella Family Services	X
14. Foothill-De Anza College	
15. Gavilan Community College	
16. Gilroy Unified School District	X
17. Go Kids Inc.	

2006-07 SCC Calif. Dept. of Ed., Child Development Program Contractors	SCC PoP Sub-contractors
18. Luther Burbank School District	
19. Mandala Children's House	
20. Martinson Child Development Center	
21. Milpitas Unified School District	
22. Moreland Elementary School District	
23. Morgan Hill Unified School District	
24. Mountain View-Whisman School District	X
25. National Hispanic University	
26. Palo Alto Unified School District	
27. San Jose Unified School District	X
28. San Jose City/Evergreen College	
29. San Juan Bautista CDC	
30. SCC Dept. of Social Service	
31. SCC Office of Education	X
32. Santa Clara Unified School District	
33. Sunnyvale Elementary School District	
34. West Valley-Mission CCD	



Key Partners for Quality Preschool and Comprehensive System of Care



- E3 Institute-WestEd
- Higher Education Institutions
- School Districts
- Head Start
- County Office of Education
- KidConnections
- Inclusion Collaborative
- Local Planning Council
- Courts
- Child and Family Service Agencies/Departments
- Philanthropy
- Parent Educators
- Health Providers
- Local Artists



Program Rollout

- **Phase 1A**—California First 5 PoP Demonstration project spaces
 - Demonstration Site Spaces were contracted through SJUSD State Preschool, Head Start, and General Child Care
 - No open application was sent to the public
 - Implementation: September 2006
- **Phase 1B**—Open Application for Enhanced Spaces: July 31, 2006
 - Implementation: December 2006
- **Phase 1C**—Open Application for New Spaces: November 24, 2006
 - Implementation: Spring 2007
- **Phase 2A**—Open Application for Large Family Child Care Enhanced Spaces: April 30, 2007
 - Implementation: Fall 2007



Program Rollout, Continued

- 575 unduplicated children served through New and Enhanced spaces through FY 06/07

PoP Sessions by types:

– New	8
– Enhanced	32
– Total	40

- **Total reimbursement** to PoP programs in 06-07 1A, 1B, 1C was **\$1.9 Million**
- **\$5.2 Million** total reimbursement to PoP programs in 07/08 is anticipated



PoP Year Two Projections 2007-2008

Phase1A: Demonstration sites

- 156 New Spaces
- 429 Enhanced Spaces

Phase1B: Open application for Enhanced spaces

- 100 Enhanced Spaces

Phase1C: Open application for New Spaces

- 256 New Spaces

Phase 2A: Open application for Enhanced Spaces in large family child care homes

- 70 Enhanced Spaces

Total 1,011 Spaces

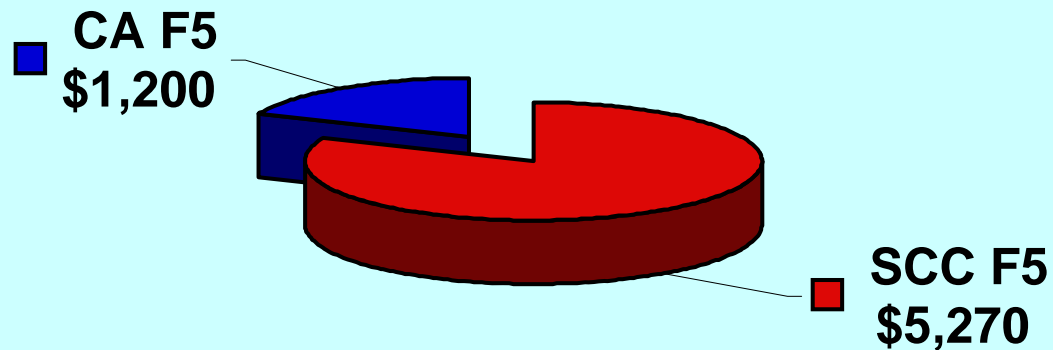
Numbers projected in August 2007



SCC PoP CA First 5 Demonstration Project New Space Funding for 2006-2007

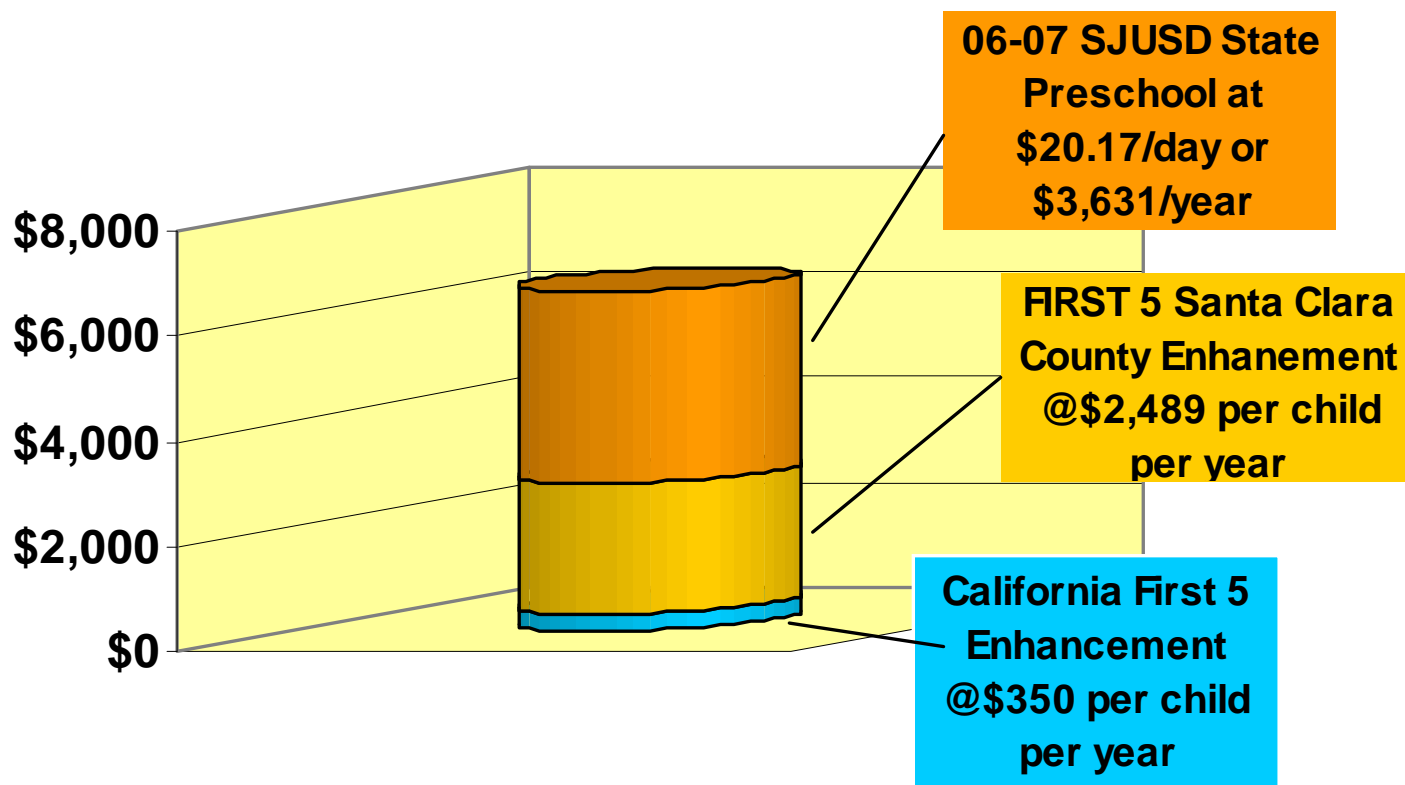


New Preschool Space Budget
\$6,470 per child per year
180 days service (175+5 teacher days)

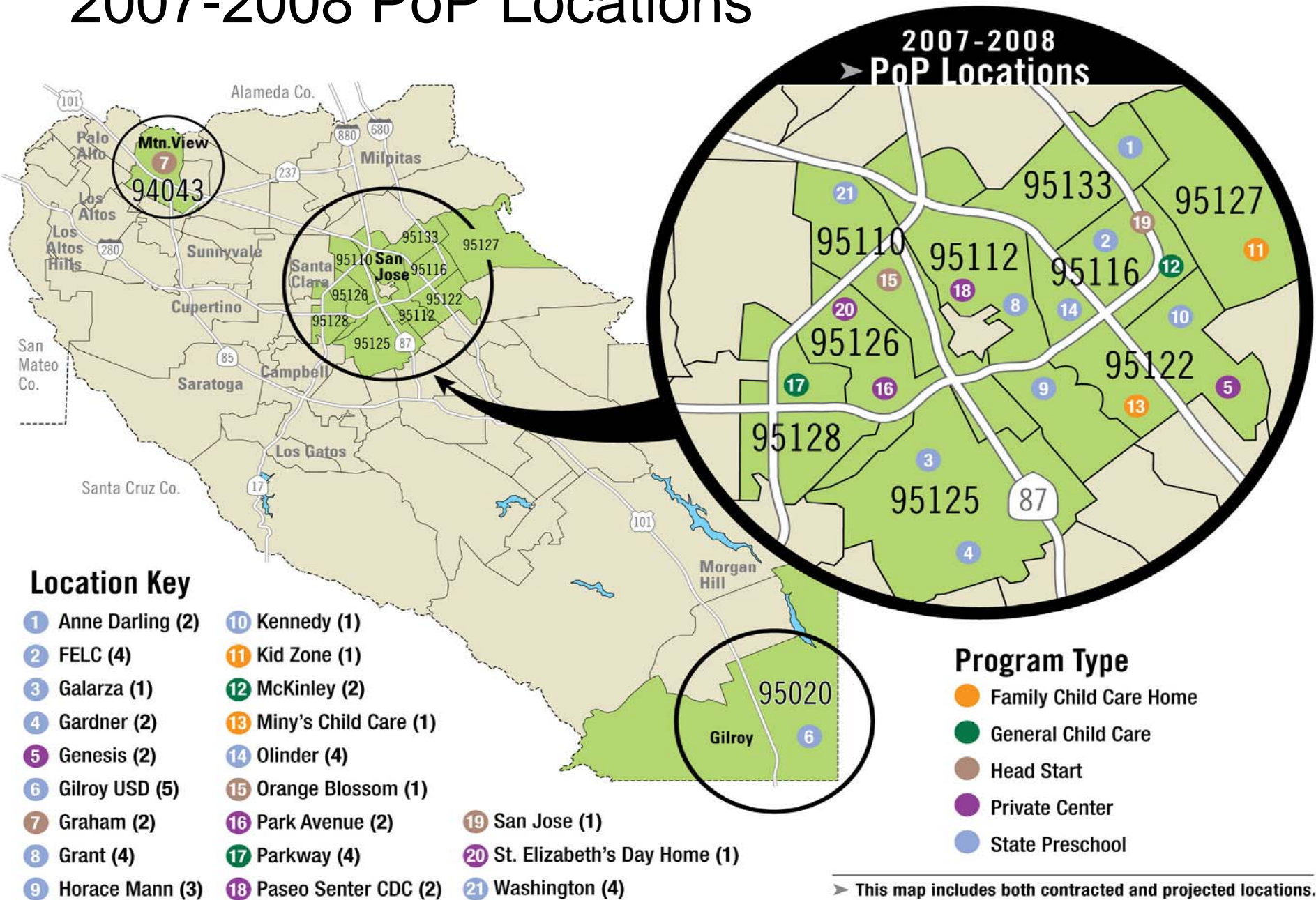




Bringing Up to Quality—SJUSD State Preschool, CA First 5, and SCC FIRST 5 PoP Funding Per Enhanced Space, 2006-2007



2007-2008 PoP Locations





Accomplishments: System of Care

- **Access**

- The FIRST 5 Santa Clara County investment has created more than 140 new spaces for demonstration sites and enhanced more than 420 existing spaces in year one of implementation

- **Quality**

- Strong partnerships have been formed with child and family service agencies across diverse sectors (early education, human service, child care, school districts) to eliminate barriers and create high-quality comprehensive early care and education services



Accomplishments: Systems of Care, Continued

- **Braided Funding**

- E3 Institute employs an individualized reimbursement rate with partners, designed for maximum financial accountability and transparency
- E3 Institute developed an individualized reimbursement rate system, based on each organization's existing per-child per-day costs and linked to verified teacher education levels and reported child enrollment and attendance

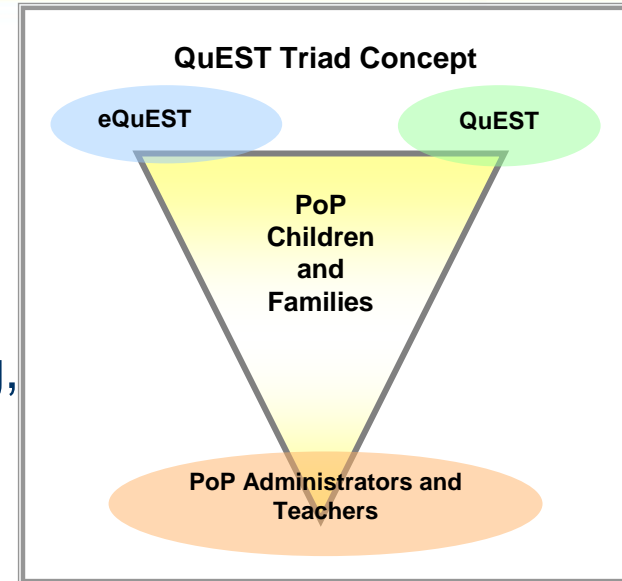


Accomplishments: QuEST- Quality Enhancement Support Team



This Triad Model consists of three teams:

- Quality Enhancement Support Team (QuEST) consultants, early education professionals with extensive experience and expertise in developing, implementing, and managing diverse early education programs
- E3 Quality Enhancement Support Team (eQuEST), E3 program staff with expertise in early education, program development, and administrative systems and who have local, regional, state, and national responsibilities for designing and implementing best practice models of service
- PoP Program Administrators, responsible for delivering high-quality early education services to the children and families who participate in PoP programs





Accomplishments: PoP and CARES

- The E3 PoP program requires all teaching staff to participate in Comprehensive Approaches to Raising Educational Standards (CARES). The E3 CARES database enables E3 to establish the classrooms' reimbursement rates based on teacher qualifications and to track teachers' educational progress from year to year so changes in the reimbursement rates are made easily.
- The extensive development and use of technology systems in both PoP and CARES enables E3 to collect and analyze data across elements of both programs
- E3 partners with Arts Council Silicon Valley to provide Teaching Artists in assigned PoP sessions to support teaching staff, families, and children on developmentally appropriate arts activities



Accomplishments: Workforce Development Support



- E3 provides the following services to support PoP teachers in achieving their educational goals through Santa Clara CARES:
 - Professional Development and Educational Plan (PDEP)
 - California Child Development Permit assistance
 - International transcript translation and evaluation services
 - E3 Institute-San Jose State University BA Cohort Program
 - CARES Roundtable Collaborative comprised of college representatives, partner agencies, and E3 staff who meet monthly to address the needs of CARES participants through unique course offerings, academic counseling, and assistance with the CARES application process



Accomplishments: Quality Improvement Support



- E3 has developed a model of providing individualized technical assistance and support to each teacher and preschool organization through the QuEST team
- The E3 Institute PoP Partners have completed Early Childhood Environmental Rating Scale-Revised (ECERS-R) self-assessments on their classrooms with technical assistance from QuEST. E3 uses teachers' ECERS self-assessments along with QuEST observation results to develop Quality Enhancement Plans (QEPs) in partnership with agency administrators and teachers in the classrooms
- Completing these self-assessments brought small Title 22 programs to a new level of awareness of the opportunities for improving program quality.



Quality Improvement Support, Continued

- QuEST partners with preschool teachers and administrators, respecting and learning from the expertise of each teacher, and working toward the highest level of quality with every partner
- E3 practices a flexible approach to support the diversity of organizations in PoP to accommodate the different stakeholders
- To respond to the diversity of children and families participating in PoP programs, E3 uses Quality Enhancement Plan (QEP) to document areas of enhancement. The QEP provides opportunities to document and enhance areas not assessable by ERS such as level of program or staff supporting home language development and program involvement in the community, or overall agency needs in business administration



Opportunities

- Utilize the evaluation of PoP and the System of Care as a basis to inform the development of a plan for the expansion of adequately funded, sustainable, quality preschool and early intervention and education services throughout Santa Clara County
- Partner with, support, and inform key stakeholders such as the Local Planning Council in the development of an early care and education master plan for Santa Clara County
- Continue to engage in constructive dialogue with key stakeholders across sectors to address and eliminate the barriers towards effective service delivery to children and families



Opportunities, Continued

- Inform policy makers and legislators about practices that “work” to help craft legislation designed for success based on “what we know”
- Create leadership development opportunities for the early care and development workforce
- Create a social marketing campaign to build the awareness of the public at large about the critical importance of early investment
- Work with school districts to strength kindergarten transition opportunities
- Build a system of care that gives an authentic voice to parents as leaders